

INTERACTIVE DIGITAL SIGNAGE

Join us for an educational workshop about interactive digital signage's role in today's marketing mix.

Featured talking points:

- What's driving demand for multi-touch (interactive) screens?
- What are the benefits of multi-touch?
- Who is using digital signage in their marketing mix?

Time: 3:30pm
02/12/2014

Place: On-Floor Workshop
DSE 2014
Sands Expo, Las Vegas

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